

2016 Georgia Law Rural Healthcare Symposium

OBSTACLES & OPPORTUNITIES GOING FORWARD



FRIDAY, MARCH 25
9:00 AM to 3:15 PM
Walker Room
Rusk Hall
Athens, GA
FREE ENTRY

Join local and national healthcare executives, policymakers, and advocates for a series of panel discussions on the U.S. rural healthcare crisis, with an emphasis on solutions.

KEYNOTE SPEAKER: **Alan Morgan**, CEO, National Rural Health Association

Presented by UGA Health Law Society
in collaboration with



With the generous support of



Agenda

(Subject to change)

FRIDAY, MARCH 25

9:00 AM
Opening Remarks

9:30 AM
Panel: Rural Hospital Consolidation, Affiliations, and Closures
Moderator: Bill Boling, JD, Healthcare Attorney and Adjunct Health Law Professor at UGA School of Law, UGA School of Pharmacy, and Georgia State Institute for Health Administration

- HD Cannington, CEO, Cannington Healthcare Consulting, LLC
- Robin Rau, CEO, Miller County Hospital (GA)
- Jim Coleman, Senior Vice President of Southeast Hospital Operations, Community Hospital Corporation

10:30 AM
Panel: Regulatory Issues Affecting Rural Healthcare and Potential Remedies
Moderator: Elizabeth Weeks Leonard, JD, Professor of Healthcare Finance, Regulation, and Fraud and Abuse at UGA School of Law

- Gary Nelson, PhD, President, Healthcare Georgia Foundation
- Lisa Carhuff, MSN, RN, Director of Hospital Services, Georgia State Office of Rural Health
- Kay Floyd, CEO, Monroe County Hospital (GA)

11:30 AM
Keynote Address: Alan Morgan, CEO, National Rural Health Association

12:30 PM
Lunch and Networking

1:30 PM
Panel: Technological Innovations Addressing Access Shortages
Moderator: Fazal Khan, JD, MD, Professor of Health Law & Policy, Public Health, and Bioethics at UGA School of Law

- Jeff Robbins, Director of Telemedicine, Tift Regional Medical Center (GA)
- Sherrie Williams, Executive Director, Georgia Partnership for Telehealth
- Baha Zeidan, CEO, Azalea Health

2:30 PM
Panel: Medical Staff Alignment and Recruitment Strategies
Moderator: Mason Reid, JD, University of Georgia School of Law '14

- Carol Alexander, Stroudwater Associates
- Dr. William Kanto, Augusta University (formerly GRU)
- Ben Robinson, Executive Director, Center for Health Planning and Workforce Analysis, University System of Georgia
- Troy Heidesch, DNP, CEO of Smart House Calls, LLC
- State Rep. Sharon Cooper (R - Marietta), Chair of Health & Human Services Committee

3:15 PM
Closing Remarks